



**ICON COMICS & GAMES CONVENTION, EMPERORS PALACE, JHB**  
EASTER WEEKEND, SAT APRIL 20TH TO MON 22ND, 2019  
[WWW.ICONCGC.CO.ZA](http://WWW.ICONCGC.CO.ZA)

**ICON**  
COMIC & GAMES CONVENTION

**EXHIBITOR BROCHURE**

FEBRUARY 2019

# **#ICON2019 - ICON EXPANDS AT THE PALACE OF DREAMS!**

Thank you for your interest in ICON Comics & Games Convention 2019, South Africa's longest running comics, gaming and popular culture event. This document contains important information about this year's event, and should go a long way to answering any questions you may have.

## **Event Details:**

- Good Friday, April 19th to Easter Monday, April 22nd 2019
- Doors open Friday from 5 pm, Saturday and Sunday from 9 am to 6 pm, and Monday from 9 am to 5 pm (stallholder access from 8 am each day)
- Venue: Convention Centre, Emperors Palace, 64 Jones Rd, Kempton Park.
- We'll also be holding an Exhibitor Briefing session approximately three weeks before the event to go through final details on items such as exhibitor pass processes, parking, etc.

**Please note: there will be no exhibitor trading on the Friday evening. The only activity taking place on Friday evening is for Live Action Roleplaying (LARP) events.**

## **Why choose ICON CGC?**

ICON CGC has become a staple on the pop culture calendar for South African geeks. Having grown substantially since its first event in 1992, ICON has a number of first to its name, including running the first cosplay competition in South Africa; the first boardgaming national championship events such as for Settlers of Catan; the first international guests at a pop culture event in South Africa (Iain M. Banks in 1998), and much more. This year, Emperors Palace, the Palace of Dreams, again plays host to #ICON2019 as we expand into the Convention Centre space.

## **Emperors Palace Convention Centre - Greater Exposure, Greater Attendance**

After upscaling three years ago, ICON CGC saw consecutive years of increased attendance in 2016 and 2017, with 2018's event contracting slightly due to our venue change. 2019 promises so much more - the Convention Centre complex will be ICON's home going forward. The Convention Centre is situated near one of the busiest thoroughfares in all of Emperors Palace: the Emporium Food Court, right next to the NuMetro Cinemas. The Centre itself is also the first stop for guests of three of the sites hotels (Mondior, Metcourt & Metcourt Suites), promising much greater foot traffic and exposure for the event as Emperors Palace plays host to Easter crowds.

# ICON 2019 STALL TYPES & PRICES

With ICON moving into the Convention Centre complex at Emperors Palace, we are leaving 2019 prices largely untouched as we explore the opportunities the new indoor space provides. A marginal increase of roughly 5% has been applied to cater for CPI.

**Shell Scheme Details:** all shell schemes include a fascia name board, shared access to a DB board with one plug point, one spotlight, one table and 2 chairs. All prices are exclusive of VAT.

- 4m<sup>2</sup>: R 4,200 (2 exhibitor badges)
- 6m<sup>2</sup>: R 5,750 (2 exhibitor badges)
- 9m<sup>2</sup>: R 8,400 (3 exhibitor badges).
- 12m<sup>2</sup>: R 10,500 (3 exhibitor badges).

**Open Floor Space:** is available from R 900 per m<sup>2</sup>, with a minimum of 12m<sup>2</sup>. Please contact us directly to discuss any requirements above 12m<sup>2</sup>.

**Artist Alley** tables are available from R 1,600 per table. Artist Alley tables can be shared by up to two (2) different artists. Artists Alley space is strictly intended for artists, authors, crafters, jewellers, comic book creators i.e. people who create their own products and merchandise. It is not intended for retail/reseller providers i.e. people selling merchandise not manufactured by themselves. Exhibitors are limited to booking (1) Artist Alley table.

**Additional Exhibitor Badges:** these will be available for R150 excl. VAT, and are subject to approval.

**ICON Floor Plans:** the move indoors to the Emperors Palace Convention Centre complex provides new opportunities for exhibitor activations and layouts. A full floor plan will be provided to exhibitors at the Exhibitor Meeting, which will take place on site at Emperors Palace at the beginning of April, 2019.

**Important Information Regarding Copyright, Licensing, Intellectual Property and Grey Imports:** ICON Comics & Games Convention supports and abides copyright and licensing matters and will not tolerate any counterfeit, unlicensed or grey products or imports. ICON CGC thereby reserve the right to refuse any stall that intends selling any products, items or artworks that infringe anyone's local or otherwise intellectual property, license or copyright. All stallholders are asked to describe what they intend to sell and we reserve the right to decline a stall application on this basis. If stallholders do not disclose items that might pose a problem and display these at the event, they will be asked to remove them and, in extreme cases, be asked to remove their stall. This will not entitle the exhibitor to a refund of stall fees paid.

**ICON Durban Discount:** now entering its fifth year, ICON Durban continues to grow, with attendance numbers increasing every year. Any vendor that books a stall at both ICON CGC and ICON Durban will receive a 10% discount on BOTH bookings. Any current ICON Durban booking will also receive this discount.



**Exhibitor Deposit/Payment Process:** A 50% deposit will secure your place in the exhibitor queue (subject to the receipt and date of proof of payment), with the balance required by no later than COB Friday, April 5th 2019. Previous ICON CGC exhibitors will receive priority in space allocations, sorted in order of receipt of proof of payment, then all new exhibitor applications will be considered in order they were received.

To summarise:

- A 50% deposit is required at time of booking, with a completed exhibitor form (Page 5 & 6)
- Full payment will be required by COB Friday, April 5th, 2019

**Parking:** Unfortunately, there is no dedicated on-site parking available for exhibitors, with a mandatory R10 charge per entrance to Emperors Palace. It is recommended that exhibitors review the Emperors Palace "Winners Circle" membership program that offers a number of benefits, including free parking upon presentation of your card.

**ICON Event Brochure Advertising:** each year, ICON produces a full colour, downloadable Attendee Event Brochure, explaining the convention and related events. It will also provide editorial content to highlight what people can expect over the weekend, together with listed events they can participate in. All panels and discussion timetables (correct up to time of publication) will be listed.

This year, all exhibitors will be included in the ICON Event Brochure for free. However, if you would like further advertising in the Brochure, we can provide space for your custom ad to further promote your business.

Pricing:

- R250 - 1/4 of an A4 page
- R500 - 1/2 of an A4 page.
- R750 - full A4 page.

All adverts subject to ICON CGC approval, and advertising images to be submitted via email to [gracrom@icon.co.za](mailto:gracrom@icon.co.za) no later than COB Friday, March 29th 2019.

Additional sponsorship options at the event are also available. If you would like to explore further promotion options, please contact Grant Charlton via email: [gracrom@icon.co.za](mailto:gracrom@icon.co.za)



**About Table Realms:** Table Realms is a versatile app that allows brands to directly engage with customers through interactive mechanisms such as games, surveys, treasure hunts, competitions and more. Vendors can offer discount vouchers and specials through the Table Realms app, incentivising potential clients to make purchases at events/expos or through online shopping.

This year at ICON, Table Realms will be the official map and event app and is offering a vouchersing service to ICON vendors. This allows vendors to encourage customer engagement at the expo, as well as participate in the fun treasure hunt/activity list that will be run for ICON attendees.

**How it Works:** Attendees use Table Realms to scan QR codes. These can be on a poster or a sticker at the vendor's stand. Attendees scan a unique QR code on arrival at ICON and then receive a discount voucher for a participating vendor, encouraging them to make a purchase at the vendor's stand. Once the voucher has been redeemed, the attendee receives an additional voucher for another vendor at ICON, encouraging them to continue visiting vendor stands and possibly making further purchases at the event in order to earn more vouchers.

The number of vouchers distributed will be determined by the number of participating vendors, as well as the vendor's preferences for the type of voucher issued on their behalf, and the total number available for attendees over the entire event.

Table Realms can offer the following types of vouchers:

- Percentage discounts
- Set monetary discounts
- Bundle specials
- Other (vendor specifies)

Table Realms can also be used to help attendees navigate their way to your stand on the expo map, making it easy for people to find your merchandise. Utilising Table Realms is a great way to encourage stand visits and purchases by event attendees - statistics indicate consumers look for and utilise discount vouchers as they are perceived as a Call to Action.

**How To Participate:** Should vendors wish to participate in this initiative with Table Realms, please check the box on the Exhibitor Application Form, and we will include you on Table Realms communications.



# ■ ICON 2019 EXHIBITOR APPLICATION FORM (2)

## Select Your Stall Type (mark with an X)

Artist Alley R 1,600	4 sqm R 4,200	6 sqm R 5,750	9 sqm R 8,400	12 sqm R 10,500	Open Floor Space	Total SQM @ (R900 ea)

### Cost Summary:

ITEM	NOTE	COST
Stand Price	Cost of the stand	(A)
Additional Exhibitor Badges	R150 per extra badge	(B)
ICON Durban Discount	10% disc. if stand booked	(C)
ICON Brochure Advertising	See Page 4 for Details	(D)
VAT	15%	(E)
TOTAL AMOUNT	A+B-C+D+E	(F)
<b>DUE NOW</b>	<b>(50% Deposit): (F)/2</b>	
<b>OUTSTANDING BALANCE</b>	<b>Due Fri, April 5th: (F)/2</b>	

\_\_\_\_\_  
Authorised Signature

\_\_\_\_\_  
Name:

\_\_\_\_\_  
Signed at:

\_\_\_\_\_  
Designation:

\_\_\_\_\_  
Date:

Tick this box to acknowledge you accept the Exhibitor terms and conditions	<input type="checkbox"/>
Tick this box if you would like to work with Table Realms at ICON 2019 to better promote your business	<input type="checkbox"/>

**Complete the above information and fax, email or deliver the authorised forms, together with proof of payment details, to Grant Charlton (as below).**

**Payments:** stalls are only confirmed with a completed order form and proof of payment for 50% of the total cost of the order.

Payments can be made to:

ICON Comics & Games Convention

First National Bank

Branch Code: 256 505

Account Number: 626 0999 2806

\_\_\_\_\_  
Counter-signed by ICON CGC Representative

Please email proof of payment to [gracrom@icon.co.za](mailto:gracrom@icon.co.za), using the reference "ICON 2019 Stall" with your company name.

## **PLEASE READ THE BELOW IN FULL AND SIGN AT THE BOTTOM**

### **TERMS & CONDITIONS OF CONTRACT (CONTRACT) TO EXHIBIT WITH ICON COMICS AND GAMES CONVENTIONS (PTY) LTD (ICON) AND NOTICE IN TERMS OF SECTION 49 OF THE CONSUMER PROTECTION ACT, NUMBER 68 OF 2008 AND THE REGULATIONS THERETO AS AMENDED FROM TIME TO TIME (“CPA”)**

In this contract, words relating to any singular shall include the plural and vice versa; any words relating to gender shall include the other gender, and words relating to natural persons shall include associations of persons having corporate status by statute or common law and vice versa.

#### **1. Acceptance of Application**

1.1 - The application to which these standard conditions are annexed shall, when signed by the EXHIBITOR, be binding and irrevocable and may be accepted at any time by ICON during the period up to and including April 18, 2019. The application, if accepted by ICON, shall constitute a contract which shall be binding to the parties and hereinafter referred to as the CONTRACT. Admission may be refused without stating the reasons.

#### **2. Space Allocation and Event Timing**

2.1 - ICON shall be entitled to make allocations of space that deviate from the location or stand sizes and shapes requested. Such changes may be necessary when the layout plan has to be changed, for example for the resting of trade groups, or for technical reasons or with consideration for the channelling of visitors or if the overall layout of the exhibition makes the measures necessary. ICON will do everything possible to ensure that the exhibition area when demarcated conforms in layout to the plan provided to EXHIBITORS, but ICON cannot be held liable for any variation.

2.2 - The specified area of the stand is an approximation of the actual area of the stand and may be reduced or increased by ICON by not more than 15% of the specified area.

2.3 - Any objection to the site allocation must be submitted to ICON in writing within ten (10) days after receipt of allocation. Failing this the site allocation will be deemed accepted.

2.4 - Whilst the organiser will take all reasonable steps to ensure that access to and vacant possession of the space or stand is given to the EXHIBITOR for the purpose of preparation and use of the space or stand upon the dates agreed in this Agreement, such dates shall, in the discretion of the organiser, be variable so as to be compatible with the successful organisation of the event as a whole. ICON shall not be held liable for any loss or damage, of whatsoever cause and howsoever arising in the event of a delay.

2.5 - ICON shall not be liable for the consequences, whatever their nature, that may arise for the EXHIBITOR as a result of the particular location or surroundings of the allocated stand.

2.6 - Nothing may be sold or given away or otherwise disposed of by the EXHIBITOR which will in any way conflict with other EXHIBITOR'S rights or which is the subject matter of any privilege or concession granted or sold by ICON and the exhibition venue. Retail selling may take place from the EXHIBITOR'S stand, though the product must be approved by ICON. The collection of funds from the public for charitable or other purposes is prohibited without written permission. The EXHIBITOR is not permitted to sell competition entry forms from its stand for prizes either exhibited or advertised without written permission.

2.7 - The EXHIBITOR undertakes to display and/or sell only exhibits manufactured, dealt with or stocked by it or associate or subsidiary organisations or for which it is an accredited dealer, agent, licensee or stockist.

2.8 - ICON reserves the right to change the venue or move a section of the exhibition should it consider this to be in the overall interest of the exhibition.

2.9 - Should the event dates become unsuitable for whatsoever reason, ICON reserves the right to, at its sole and absolute discretion, reschedule the dates and times to more advantageous dates and times for the success of the event as a whole and the EXHIBITOR hereby agrees to be bound by such dates and times. ICON shall not be held liable for any loss or damage of whatsoever nature cause and howsoever arising in the event of a rescheduling.

2.10 - ICON shall have the right to cede and assign its right and to delegate its obligations under this contract to any party of its choice.

#### **3. Provided by ICON**

3.1 - ICON shall provide the floor space, hire furniture and electrical supply only where specified in the exhibition price list and contract.

3.2 - On termination of the exhibition, ICON shall arrange for the dismantling and removal of the hire equipment referred to in 3.1 only.

3.3 - ICON reserves the right of admission to the exhibition and the right to cancel any right of admission previously granted and require the departure or removal of persons considered undesirable or objectionable.

#### **4. Additional Facilities Required by the Exhibitor**

4.1 - Should the EXHIBITOR require any additional facilities, the EXHIBITOR should describe these in writing to ICON. These will be provided for, where possible, by ICON and will be provided at the EXHIBITOR'S cost, payable in advance.

#### **5. Exclusive Use of the Stand by the Exhibitor**

5.1 - The stand is allocated exclusively to the EXHIBITOR and may only be used by the EXHIBITOR and only for the exhibition and the promotion of its own products and services as referred to in the CONTRACT. The EXHIBITOR may not, without prior consent of ICON, exhibit or promote any other products or permit any other persons, body or institution to exhibit or promote products at, or make use of the stand or in any way cede, assign or transfer to anyone else its rights and/or obligations under the CONTRACT or any part thereof.

5.2 - The EXHIBITOR hereby warrants that its products and any content provided by the EXHIBITOR have not been copied from any other EXHIBITOR or other third party and that the EXHIBITOR does not knowingly infringe any intellectual property rights of another EXHIBITOR or other third party, including but not limited to any and all rights in copyright, design right, patents, trade marks relating to any product which is exhibited in any form whatsoever at the event. The EXHIBITOR hereby fully indemnifies the organiser for any breach of such warranty.

5.3 - The EXHIBITOR agrees that in the event of any merchandise being sold by the EXHIBITOR, such merchandise shall be of original content. No counterfeit or unlicensed merchandise shall be sold. The organiser may, should it at its sole discretion determine that the merchandise is not original, counterfeit or unlicensed, close down the stand with immediate effect and deny the EXHIBITOR entry to the exhibition. Any costs incurred by the EXHIBITOR shall be forfeited and the EXHIBITOR shall have no recourse to claim any amounts paid to the organiser. The EXHIBITOR specifically acknowledges and agrees to these terms.

#### **6. Exhibitor's Obligations**

6.1 - The EXHIBITOR shall keep its stand open and manned throughout the exhibition period and during the official open hours of the exhibition. The EXHIBITOR accepts that they may be fined a fee of no less that R500 per instance in this regard.

6.2 - The EXHIBITOR will at all times comply with all the laws and regulations applicable at the place of exhibition and the rules and regulations of the exhibition and shall not be guilty of any conduct which offends against the customs of the place where the exhibition is held, ICON's reasonable standards or do anything which ICON considers to be unsafe or undesirable. No broadcasting, the emission of loud music or sounds or obtrusive lighting shall be permitted without ICON's consent and the EXHIBITOR shall not cause any nuisance or block any passages. If the EXHIBITOR fails to rectify any breach in conduct, ICON shall have the right to cancel the CONTRACT and, without prejudice to any other right it may have, require the EXHIBITOR to vacate the stand, or alternatively, make such alterations as are necessary and hold the EXHIBITOR liable for the costs thereof.

6.3 - The EXHIBITOR shall not be entitled to affix nameplates or paste or otherwise affix posters or advertisements on any part of the building or property on which the exhibition is held without ICON's prior consent. The EXHIBITOR shall not damage the floor, walls, ceiling, roof or any other part of the structure of the buildings in which the exhibition takes place and shall be liable for any such damage, hereby indemnifying ICON against such claims in this regard.

6.4 - The EXHIBITOR shall not interfere with or connect to any electrical, compressed air, water, gas, steam or other fittings without ICON'S prior written consent.

6.5 - Before and during the exhibition, ICON shall have the right to enter any stand at reasonable times for the purposes of examining the stand.

6.6 - Stands, exhibits or features at the event may not be photographed, drawn, copied or reproduced without the written permission of ICON. ICON reserves the right to take photographs, films, videos, or other recordings of EXHIBITOR'S stands, their representatives and their products, displayed at the event for the purposes of promoting the event and future events for exploitation in any and all media whether now known or hereafter devised. Unless otherwise agreed to in writing, the EXHIBITOR hereby consents to its voice and likeness and that of its employees and representatives being used, (as stated above) without compensation and hereby releases the organiser from any liability on account of such usage or any claim of infringement relates to the Protection of Personal Information Act 4 of 2013 (as amended).

6.7 - The EXHIBITOR and its representatives shall only be entitled to distribute literature and printed matter from its stand and shall not be entitled to distribute same anywhere else at the event without the organiser's prior written consent. EXHIBITORS and their representatives must not take part in

any petitioning, demonstrations, objectionable behaviour or wear offensive clothing or be involved in any activity that may disrupt the event. No material which is offensive, discriminatory or of a political nature may be distributed or displayed at the event. The organiser reserves the right to remove persons from the event if they are in breach of these terms and conditions.

## **7. Payments by the Exhibitor**

7.1 - The EXHIBITOR shall pay ICON the CONTRACT FEE as provided for in the contract and all other amounts, the responsibility for which will fall upon the EXHIBITOR as provided for herein, in advance of the rendering of service, provision of the facility or the construction in question.

7.2 - All payments shall be made to ICON directly and in the Republic of South Africa and in South African Rands. Should the EXHIBITOR fail to make any payment as provided for herein and remain in default for a period of seven (7) days after written notice posted by ICON to the EXHIBITOR, ICON shall have the right to demand immediate payment of all amount payable by the EXHIBITOR, in terms of the CONTRACT, whether or not the same have fallen due for payment or terminate the CONTRACT, all without prejudice to any other rights which ICON may have in law including the right to claim damages.

## **8. Exclusion of Liability**

8.1 - ICON shall not be responsible for any special, direct, indirect or consequential loss, damage, theft or breakage to the stand or any other property of any kind brought into the event/venue by the EXHIBITOR, its servants, employees, agents, contractors or invitees or for any injury to the person of an EXHIBITOR, or any of its servants, employees, agents, contractors or invitees howsoever such loss or damage to the stand or property or injury to person may be caused and notwithstanding that such loss or damage to the stand, property, or injury to person may have been occasioned by the neglect of the invitees or by the event site being in or falling into a defective state of repair or failure to provide services. In addition, and not limiting the generality of the foregoing, under no circumstances shall ICON be liable towards the EXHIBITOR or any other person for any loss of any nature whatsoever and howsoever arising, including but not limited to lost goodwill, loss of profits, loss of revenue or, difficulties which may arise out of this Agreement, unless same is as a result of the gross negligence of ICON.

8.2 - The EXHIBITOR hereby indemnifies ICON against all and any actions, claims, demands, costs, charges or expenses arising or resulting directly, or indirectly from any act, omission or negligence by the EXHIBITOR, its servants, agents, contractors or invitees notwithstanding that such action, claim, demand, cost, charges or expenses may have been occasioned in whole or in part by the fault, neglect or gross negligence by ICON, its servants, employees, agents, contractors or invitees, or by the event site or any installations thereof being of falling into a defective state of repair to the maximum extent allowed and permissible in terms of the CPA.

8.3 - ICON is not responsible for the content of any speaker's presentation; such content is the opinion of the speaker and not of ICON.

8.4 - If the CPA is applicable the above clauses 7.1, 7.2 and 7.3 will be interpreted and adopted to provide ICON with an indemnification and exclusion of liability to the maximum extent allowed and permissible in terms of the CPA.

8.5 - ICON does not guarantee the number of persons expected to attend the event and gives no warranties in this regard.

## **9. Insurance**

9.1 - The EXHIBITOR shall carry sole responsibility for the security of the stand, and in particular for the protection of their goods and stand fittings, while ICON is responsible for maintaining general security in the exhibition halls. ICON shall not be responsible to the EXHIBITOR in any way in regard to such insurance or any public liability claims.

9.2 - The EXHIBITOR shall make all arrangements at its own cost, as it considers necessary or advisable for insurance against all risks arising out of or in connection with the exhibition, and the packing and transporting thereof.

9.3 - ICON shall not be liable in any way in respect of such risks and the EXHIBITOR indemnifies ICON against any claims arising from or in connection with the EXHIBITOR'S stand and the use made thereof by the EXHIBITOR.

## **10. Force Majeure**

10.1 - ICON shall make every effort to ensure that the exhibition takes place as scheduled in the determined venue and that its contractors properly and efficiently carry out their obligations and provide the facilities contracted for herein. The EXHIBITOR shall not be entitled to cancel the CONTRACT and shall have no claim of any nature against ICON, whether for damages, a remission of payment of the CONTRACT FEE or any other amounts payable by the EXHIBITOR in terms hereof in respect to any loss or damage sustained by the EXHIBITOR due to any circumstances beyond ICON's control as a result of the cancellation, postponement or delay of the exhibition or any exhibition day or the inability of ICON, its contractors and or agents to perform any obligations in terms of the CONTRACT, whether timeously or otherwise.

## 11. Cancellation

11.1 - Should the EXHIBITOR wish to cancel the contract and its participation in the exhibition, the EXHIBITOR shall be liable to ICON for an amount of 25% of the CONTRACT FEE in the event that such termination occurs 30 days or more prior to the exhibition date.

11.2 - If the cancellation occurs at any time after that, the EXHIBITOR shall be liable for the full CONTRACT FEE.

11.3 - If ICON cancels the CONTRACT it shall refund to the EXHIBITOR all amounts paid by the EXHIBITOR in terms of the CONTRACT. If ICON postpones the exhibition period to a date that is more than 30 days from the specified exhibition date, the EXHIBITOR shall at its option be entitled to cancel the CONTRACT and ICON shall pay to the EXHIBITOR all amounts paid in terms of the CONTRACT. Any such payment shall represent the full extent of ICON's liability.

## 12. General

12.1 - The CONTRACT, the standard conditions of contract and the annexure thereto represent and contain the entire agreement between the parties who record that there are no collateral agreements or undertakings, which refer to or affect the CONTRACT in any way. No stipulation warranties or representations of any nature shall be of any force or effect except as specifically recorded herein. Unless reduced to writing and signed by the parties none of the following have any force or effect:

12.1.1 - Any alterations, variations or additions to, or deletion from the CONTRACT or any annexure thereto.

12.1.2 - Any mutual or agreed cancellation of the CONTRACT or any portion thereof or of any obligation or provision contained therein.

12.1.3 - Any waiver, release, deferment or abandonment of any provision right or obligation.

12.1.4 - Where the CONTRACT provides that any of the parties may consent to any matter, such party shall not withhold its consent unreasonably. Such consent shall be valid only if recorded in writing and signed by the party giving such consent.

12.1.5 - The construction, interpretation and validity of the CONTRACT shall be governed by the laws of the Republic of South Africa. The addresses of the parties as set out in the CONTRACT shall constitute their respective domicilia citandi et executandi and all notice for the parties shall be validly given if addressed to the respective addresses. The parties consent to the jurisdiction of the Magistrates Courts in Johannesburg, South Africa.

13. I, \_\_\_\_\_ (print name) the signatory to this Agreement confirm that the entire contents of this Agreement and all its terms and implications and consequences of the terms have been fully explained to me and that I understand all the legal effect thereof.

14. I further confirm that I specifically agree with and fully understand the content and legal effect of all the above clauses, which have all been explained to me in full.

\_\_\_\_\_  
Signed at:

\_\_\_\_\_  
Designation:

\_\_\_\_\_  
Date:



**For more information regarding exhibitor space contact:**

Grant Charlton

T +27 82 823 7199

E [gracrom@icon.co.za](mailto:gracrom@icon.co.za)

[www.iconcgc.co.za](http://www.iconcgc.co.za)